



## Directorate of Information and Public Relations, Punjab, India ਸੂਚਨਾ ਤੇ ਲੋਕ ਸੰਪਰਕ ਵਿਭਾਗ ਪੰਜਾਬ ,ਭਾਰਤ



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/ PUNJAB GOVT TIES UP WITH OLA TO LAUNCH AUTOMATED TECHNOLOGY APP TO ISSUE E-PASSES TO FARMERS BASED ON HISTORICAL DATA

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OLA APP TO ALSO HELP IN ONLINE MANAGEMENT OF TROLLEYS, VEHICLES ETC AT MANDIS DURING PROCUREMENT OPERATIONS

CHANDIGARH, APRIL 15

The Punjab Government has, in collaboration with OLA, developed a unique centralized automated, logic-based technology platform for issuance of e-Passes to the 17 lakh odd farmers in the state, along with online management and regulation of all trolleys and vehicular movement in the Mandis.

The initiative/app has been adopted by the Punjab Mandi Board to launch an e-Pass system with the help of Department of Governance Reforms and Public Grievances, in an effort to

further streamline the procurement operations in the backdrop of the COVID-19 crisis.

The OLA app, installed on the mobile phones of the farmers, shall also alert them on the rush spots at the Mandi gates to check overcrowding. The centralized dashboard of the app, a unique initiative aligned to the social distancing guidelines of the Ministry of Health and Family Welfare, shall also give alerts on pass issuance, expiry and validation.

This unique system enables Secretaries of Market Committees across the State to generate mobility passes for farmers by the Purchase Centers as well as by the Ahrtiyas. The software generates the required number of passes automatically, based on historic data available with the Mandi Board.

All Artiyas shall be provided with one pass for one Trolley of wheat. The passes for a particular day are provided 3 days before that day to the Artiyas, to prevent any kind of rush. This automated technology solution removes all unnecessary bias and opportunities of favouritism, thus bringing in transparency to the process.

The Artiyas shall distribute these mobility passes to their farmers to enable the latter to come on the designated date at the concerned Purchase Center. The farmer shall also receive an SMS with Pass number and link to download the app.

### CALENDAR



Lists of Holidays

Punjab Corona Mobile App

**Punjab Chief minister Relief fund- COVID- 19**



CHIEF SECRETARY  
ISSUES DETAILED  
DIRECTIONS FOR  
CONTAINMENT OF  
COVID-19

**Please share this list carrying essential phone numbers for each district**

Information BookLet 550th  
Birthday Guru Nanak Dev Ji

550yearsofgurunanakdevji

Govt. Official Telephone Directory  
2020

Vishwajit Khanna, Additional Chief Secretary, Development, Govt. of Punjab, said that apart from the ePass system, an mPass system has also been developed in the ePMB mobile application. A Unicode SMS is sent to every Arhtiya at the time of pass issuance. The Arhtiya can allocate the passes to trolley drivers through the in-built mPass system. The drivers can then download the mPass using the SMS received on his number, and use this mPass at various Police Nakas for permitted mobility.

The online vehicular management shall help the Board maintain law and order protocols as well as DHS guidelines in the Mandis, said Khanna.

Ravi Bhagat, Secretary Punjab Mandi Board and Special Secretary Governance Reforms, said that, with features such as geotagging, geohashing, alerts and emergency support, this unique technology solution will help the government manage mandi operations well. It will also minimize disruptions to the food supply network in the country, while keeping government staff as well as citizens safe.

Speaking on this partnership, Pranay Jivrajka, Co-founder Ola, said, "With the widespread outbreak of COVID-19, nations across the globe are struggling to counter the threat posed by the pandemic." He thanked the Punjab Government for the opportunity to collaborate in serving farmers and citizens at large.

"By helping the government connect with farmers using our technology platform, we are able to put our capabilities to the best use when the nation requires innovation and collaboration to quickly come out of this national crisis. As a leading home-grown technology company and a platform that is used by millions of Indians every day, Ola is committed to serving the nation in every way possible," he added.

GALLERY



CAPT AMARINDER LEADS BAISAKHI PRAYERS WITH OWN ARDAS AT 11, THANKS PEOPLE FOR STAYING IN



Punjab Police DSP Rupinder Kaur Sra Distributing Sanitary Napkins To Women In Ludhiana Under The Dedicated PadAGirl Programme Launched By Community Affair Divison (CAD) Of Punjab Police In Collaboration With NGOs, On Sunday. Over 3200 Packs Containing 25,



Corona Mobile APP



Punjab Chief Minister Captain Amarinder Singh Released A Booklet 'Because We Haven't Forgotten...' Along With A CD Of Documentary Film 'Jallianwala Bagh Punjab Da Dil' In Punjabi And Hindi Dedicated To Jallianwala Bagh Centenary Commemoration



PUNJAB INKS MoU WITH SINGAPORE'S CIG TO EXPLORE LEADERSHIP TRAINING, SHOWCASE STATE AS INVESTMENT DESTINATION



Punjab Chief Minister Captain Amarinder Singh During Fourth Day Of Budget Session Of Punjab Vidhan Sabha On Wednesday.

